



barcamp

More info - <http://barcampmadison2.org/>

MADISON 2

What is a BarCamp?

BarCamps are open format “network and learn” gatherings that have been held in major cities across the US, Canada and Europe. They focus on technology, creativity, e-business and social networking, among other topics. BarCamps are “un-conferences” planned and carried out in an ad hoc manner by a group of participants rather than an established organization.

What happens at BarCamps?

After a brief introduction and some time for people to get settled, a schedule of sessions is organized. Participants are at their leisure to pick the sessions they want to attend. Many try to be in more than one session at a time, or might decide to lead a session. As BarCamp is a continuous event with sessions running for 36 hours straight, some people actually camp overnight in sleeping bags and tents. Sessions styles range from lecture-discussion to field trips and hands-on creative activities. Many attendees document their BarCamp experience by blogging, Flickr and Twittering during the event.

Who attends BarCamps?

Techies, geeks, social networkers, entrepreneurs, artists, programmers, small business owners, startup company CEOs and CIOs, designers, creative directors, photographers, engineers, writers and industry innovators are likely BarCamp attendees.

Sponsorship Opportunities

Either you or your firm can support BarCampMadison by becoming a sponsor. Sponsorship money covers facility fees, any excess food expenses and supplies such as badges, materials for the schedule, and printing fees.

- Sponsors contributing \$200 or more are guaranteed a spot on the ultra-fashionable BarCampMadison t-shirt
- In-kind sponsorships of goods or services will also be accepted, and especially welcome in the form of equipment (projectors, computers, screens), print and copy services, and snacks or beverages
- Sponsorships are tax deductible via our fiscal sponsor DANENet
- Please contact scott@fradkin.com with sponsorship questions

Great Expectations:

BarCampMadison2

April '08 weekend TBD, 10AM Sat–2PM Sun
 Venue TBD
 ~150-200 attendees, 85 sessions, 967+ideas,
 limitless new connections & possibilities

Why Be a BarCamper?

- Network
- Do
- Think
- Grow your enterprise
- Experience un-conference nirvana
- Create
- Learn
- Teach



Photo: John December

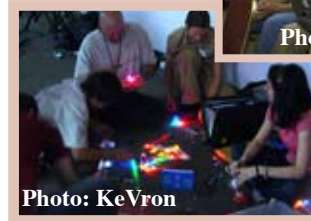


Photo: KeVron

A BarCamp Snapshot

BarCampMilwaukee2

10AM Sat Oct. 13–2PM Sun. Oct.14, 2007
 Schlitz Rivercenter
 ~250 attendees, 25 sponsors

Partial Session List

- Obtaining Capital for New Ventures
- Blogging and Branding
- Milwaukee FlickrWalk
- Social Networking: Past, Present & Future
- Creative Commons
- Techno Utopia/Dystopia
- Co-Working Communities
- Milwaukee Linux User Group
- Popsicle Sticks 2.0