



barcamp

MADISON 2

What is a BarCamp?

BarCamps are open format “network and learn” gatherings that have been held in major cities across the US, Canada and Europe. They focus on technology, creativity, e-business and social networking, among other topics. BarCamps are “un-conferences” planned and carried out in an ad hoc manner by a group of participants rather than an established organization.

What happens at BarCamps?

After a brief introduction and some time for people to get settled, a schedule of sessions is organized. Participants are at their leisure to pick the sessions they want to attend. Many try to be in more than one session at a time, or might decide to lead a session. As BarCamp is a continuous event with sessions running for 36 hours straight, some people actually camp overnight in sleeping bags and tents. Sessions styles range from lecture-discussion to field trips and hands-on creative activities. Many attendees document their BarCamp experience by blogging, Flickr and Twittering during the event.

Who attends BarCamps?

Techies, geeks, social networkers, entrepreneurs, artists, programmers, small business owners, startup company CEOs and CIOs, designers, creative directors, photographers, engineers, writers and industry innovators are likely BarCamp attendees.

Venue Requirements for BarCamps

- Accommodates at least 125 people
- One larger gathering area (with seating for ~50)
- Six divisions or smaller areas
- Access for 32 continuous hours (Sat. 8am-Sun. 4pm)
- Permits bringing outside food
- Ample electricity
- Bandwidth and wifi included (or ability to wire up)
- Parking nearby or adequate
- Relatively blank or blankable walls, for projection



Photo: John December

A BarCamp Snapshot

BarCampMilwaukee2

10AM Sat Oct. 13–2PM Sun. Oct. 14, 2007
Schlitz Rivercenter

~250 attendees, 25 sponsors (partial list):

Bucketworks, Cedaburg Coffee Roastery, Compuware, Digital Bootcamp, Distance Software, IIT SourceTech, Intentionally, Interactive Mediums, Manpower, Microsoft, TDS, Time Warner Business Class Cable, Web414, WE Energies, UW-Milwaukee Craft Centre

Partial Session List

- Obtaining Capital for New Ventures
- Blogging and Branding
- Milwaukee FlickrWalk
- Social Networking: Past, Present & Future
- Creative Commons
- Techno Utopia/Dystopia
- Co-Working Communities
- Milwaukee Linux User Group
- Popsicle Sticks 2.0



Photo: KeVron